

What is claimed is:

1. A method of displaying a page on a user terminal by a server when said user terminal establishes a connection to said server through a network, said method comprising the steps of:

5       previously preparing a plurality of pages each corresponding to a customer level; and

          when said user terminal accesses said server, selecting and displaying one of said previously prepared pages corresponding to a current customer level of a user  
10   of said user terminal.

2. The method according to claim 1, wherein said page is a page initially displayed when said user terminal makes access to said server.

3. The method according to claim 1, wherein the layout of said page is changeable by operations through said user terminal.

4. A method of displaying a page on a user terminal by a server when said user terminal establishes a connection to said server through a network, wherein said page is of a hierarchical structure in which said page is divided  
5   into a plurality of areas each divided into one or more smaller areas, and a position, contents, and a size are

changeable for said each area and the number of smaller areas formed in each area is changeable.

5. The method according to claim 4, wherein said areas in respective levels of the hierarchy are associated with one another, and ranges of positions, contents, and sizes of said each area, and the numbers of said smaller areas  
5 formed in each area are previously determined by a lower level of the hierarchy, and changes can be made within said ranges.

6. The method according to claim 4, wherein some of said plurality of areas are set not to allow changes by operations through said user terminal.

7. A page display system comprising:

a user terminal connected to a network;

a customer information database storing customer information including a customer level for each user;

5 a display information database previously storing a plurality of pieces of display information corresponding to said customer levels; and

a server for reading, when a user makes access thereto, a customer level currently stored for said user  
10 from said customer information database, selecting display information corresponding to said customer level

of said user from said plurality of pieces of display  
information stored in said display information database,  
and displaying said selected information on said user  
15 terminal.

8. The system according to claim 7, wherein said page  
is a page initially displayed when said user terminal  
makes access to said server.

9. The system according to claim 7, wherein the layout  
of said page is changeable by operations through said  
user terminal.

10. A page display system for displaying a page on a  
user terminal by a server when said user terminal  
establishes connection to said server through a network,  
wherein said page has a hierarchical structure in which  
5 said page is divided into a plurality of areas each  
divided into one or more smaller areas, and a position,  
contents, and a size are changeable for said each area  
and the number of smaller areas formed in each area is  
changeable.

11. The system according to claim 10, wherein said areas  
in respective levels of the hierarchy are associated with  
one another, and ranges of positions, contents, and sizes

of said each area, and the numbers of said smaller areas  
5 formed in each area are previously determined by a lower  
level of the hierarchy, and changes can be made within  
said ranges.

12. The system according to claim 10, wherein some of  
said plurality of areas are set not to allow changes by  
operations through said user terminal.

13. A server for displaying a page on a user terminal  
when said user terminal establishes connection to said  
server through a network, wherein said server reads, when  
a user makes access thereto, a customer level currently  
5 stored for said user from a customer information  
database, selects display information corresponding to  
said customer level of said user from display information  
stored in said display information database, and displays  
said selected information on said user terminal.

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14. The server according to claim 13, wherein said page  
is a page initially displayed when said user terminal  
makes access to said server.

15. The server according to claim 14, wherein the layout  
of said page is changeable by operations through said  
user terminal.

16. A server for displaying a page on a user terminal  
when said user terminal establishes a connection to said  
server through a network, wherein said page is of a  
hierarchical structure in which said page is divided into  
5 a plurality of areas each divided into one or more  
smaller areas, and a position, contents, and a size are  
changeable for said each area and the number of smaller  
areas formed in each area is changeable.

17. The server according to claim 16, wherein said areas  
in respective levels of the hierarchy are associated with  
one another, and ranges of positions, contents, and sizes  
of said each area, and the numbers of said smaller areas  
5 formed in each area are previously determined by a lower  
level of the hierarchy, and changes can be made within  
said ranges.

18. The server according to claim 16, wherein some of  
said plurality of areas are set not to allow changes by  
operations through said user terminal.

19. A computer program for causing a computer to perform  
a method of displaying a page on a user terminal by a  
server when said user terminal establishes connection to  
said server through a network, said program comprising:

5           previously preparing a plurality of pages  
corresponding to customer levels, and when said user  
accesses said server, reading a customer level currently  
stored for said user; and

          selecting and displaying one of said previously  
10 prepared pages corresponding to said read customer level.

20. The program according to claim 19, wherein said page  
is a page initially displayed when said user terminal  
makes access to said server.

21. The program according to claim 19, wherein the  
layout of said page is changeable by operations through  
said user terminal.

22. A program for causing a computer to perform a method  
of displaying a page on a user terminal by a server when  
said user terminal establishes connection to said server  
through a network, wherein said page is of a hierarchical  
5 structure in which said page is divided into a plurality  
of areas each divided into one or more smaller areas, and  
a position, contents, and a size are changeable for said  
each area and the number of smaller areas formed in each  
area is changeable.

23. The program according to claim 22, wherein said areas in respective levels of the hierarchy are associated with one another, and ranges of positions, contents, and sizes of said each area, and the numbers of  
5 said smaller areas formed in each area are previously determined by a lower level of the hierarchy, and changes can be made within said ranges.

24. The program according to claim 22, wherein some of said plurality of areas are set not to allow changes by operations through said user terminal.